



MEDIA KIT 2015

A to Zebra Celebrations
www.atozebracelebrations.com

Nancy Pfeifer, Founder
atozebranancy@gmail.com
 (480) 600-5013

ABOUT A TO ZEBRA CELEBRATIONS:

A to Zebra Celebrations was founded in October of 2009 after Nancy hosted an over-the-top zebra party for her daughter's birthday.

The shop, which closed in September of 2013 after Nancy took a different direction in life, specialized in the production of custom and handmade party décor including party banners, fabric bunting, table runners, ribbon garlands, party hats and more.

The A to Zebra Celebrations blog is still up and running and focuses on featuring creative, over-the-top parties, recipes, party package giveaways, parties on a budget and do-it-yourself crafts and party decorations.

The goal is to provide inspiration and ideas for every kind of party!

The readers of A to Zebra Celebrations are loyal followers. They love all things having to do with parties, crafts, tutorials, home décor and recipes.

BLOG STATISTICS

Avg. Pageviews: 26,800+
Avg. Unique Visitors: 15,900+
Google Page Rank: 4
Alexa Global Rating: 1,388,668
Alexa US Rating: 448,291

SOCIAL INFLUENCE

Facebook Fans: 27,500+
Twitter Followers: 2,500+
Instagram Followers: 4,000+
Pinterest Followers: 7,000+
Google + Followers: 700+

Newsletter Subscribers: 2,200+

BRAND RELATIONSHIPS:



ADVERTISING RATES

300 x 250 banner ad – \$95/Month
 125 x 125 banner ad – \$60/Month

Purchase banner advertisements at:
atozebracelebrations.com/advertise

Sponsored Post – \$125/post
 250 to 400 words written about your brand, products, or services including 1-2 links to your website.

Reviews and Giveaways –
 Giveaways must meet a minimum of \$50 in value. \$100 writer's fee applies. Additional fees may be applicable.

PARTNERSHIPS AND OPPORTUNITIES:

Brand Ambassadorships – Gain visibility while promoting your brand to a national audience of party enthusiasts.

Conference Sponsorship – Sponsor A to Zebra Celebrations for an event/conference and have your brand showcased.

Sponsored Content – Highly engaging content written by A to Zebra Celebrations, including high-resolution photos and the inclusion of a link and/or call to action for your brand.

FOR MORE INFORMATION: CONTACT NANCY PFEIFER, FOUNDER OF A TO ZEBRA CELEBRATIONS.